

All packages come with our Marketing Automation technology, which includes the following features:

- Lead Nurturing
- Lead Scoring
- Lead Segmentation
- CRM Integration
- Reporting & Analytics
- Behavioral Lead Tracking
- Newsletter/Email Marketing
- Lead Generation Tracking
- Newsletter Designer
- Landing Page Designer
- Lead Capture (forms)
- Auto-responder emails
- Automation Rules
- Sales Alerts
- Unlimited Email Volume

	Basic Package	Premium Package	Ultimate Package	Custom Package
	A great way to get your lead management campaigns started – this package helps you get up and running quickly.	Resource constrained? This package is ideal for companies looking to augment resources.	A full lead management solution. Outsource to a dedicated team of experts who will develop and execute a comprehensive lead management strategy.	Need a custom solution? We offer customized pricing to meet your unique business requirements.
	Starting at \$750/mo.	Starting at \$1,500/mo.	Starting at \$2,500/mo.	Based on Level
LeadLife's Marketing Automation Technology	✓	✓	✓	✓
Consulting & Best Practices	✓	✓	✓	✓
No. of Emails Created	5	8	12	TBD
No. of Landing Pages Created	5	8	12	TBD
Email/Landing Page Design			✓	TBD
Lead Nurturing Campaign Execution	✓	✓	✓	TBD
Scoring Rules Setup	✓	✓	✓	TBD
Scoring Strategy		✓	✓	TBD
CRM Rules Setup	✓	✓	✓	TBD
CRM Integration Strategy		✓	✓	TBD
Discovery Call & Analysis		✓	✓	TBD
Campaign Strategy & Plan, Execution		✓	✓	TBD
Content Creation (emails, articles, blog posts, etc.)		✓	✓	TBD
Content Research/Collection			✓	TBD
List Management	✓	✓	✓	TBD
Lead Segmentation Strategy		✓	✓	TBD
Lead Process Strategy			✓	TBD
Weekly & Monthly Reporting	✓	✓	✓	TBD
Campaign Results Analysis		✓	✓	TBD
Weekly Status Calls			✓	TBD